

# IGPN promotes green purchasing around the globe by coordinating those who take the initiative in implementing green purchasing towards sustainable

consumption and production

# NEWSLETTER



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- Scaling Up Green Public Procurement: Insights from India, Indonesia, and South Africa
- Good Practices on Ecolabelling and Sustainable Public Procurement





# **CEC supports energy structural transformation for aviation industry**

On March 11, 2025, an exchange meeting was held among SF Group, Sinopec (Hong Kong) Jet Fuel Limited and China Environmental United Certification Center(CEC) on the application of Sustainable aviation Fuel (SAF) in the cargo aviation sector. During the meeting, "ESG Innovation - Sustainable Aviation Fuel (SAF) Signing ceremony of bulk intention to Subscribe Cooperation letter "signed at the presence of CEC...

The cooperation for the first time achieved closed-loop integration of sustainable aviation new quality fuel energy supply side and commercial application side innovation in China, bridging global well-known brands, energy giants and domestic authoritative certification bodies, which will grow valuable industrial chain practice experience for the local aviation industry energy structural transformation.

With the reference of the internationally recognized supply model (SAF registration scheme) and its scientific and technological strength, SF relies on the self-developed digital blockchain information dynamic monitoring system "Fenghe Sustainable Development Management Platform" to help customers achieve SAF's raw material sustainability, regulatory traceability, and greenhouse gas disclosure, so as to achieve Scope 3 emission reduction of air cargo. CEC acts as an independent third party to review the relevant information of the "Fenghe Platform" throughout the process and issue a "Sustainable Aviation Fuel (SAF) Cargo Service Statement" to SF Group's corporate customers.

More details at <a href="http://www.mepcec.com/xwzx/zcxx/2025/12667.shtml">http://www.mepcec.com/xwzx/zcxx/2025/12667.shtml</a>.



#### **Green Purchasing Awards**







As "The Green Purchasing Awards", GPN business with alkaline ionised electrolytic annually recognizes advanced initiatives that contribute to achieving the goals of the SDGs through sustainable procurement (consumption and production), in particular, the realization of a decarbonized society and the circular economy.

For this year's award, we established the In addition, in February of this year, some of special category, "The Agriculture, Forestry, and Fisheries Special Category", as in the previous year, for initiatives aimed at realizing sustainable agriculture, forestry, and fisheries industries. We accepted applications from May through July, and award-winning selected organizations through first screening and full assessment of applications received from all over Japan. In December, we held the award ceremony, and the 13 awardees received a great deal of media coverage, including newspapers and websites.

Award-winning organizations range from corporations to local governments and a cooperative. **Examples** of awarded organizations are as follows: SAGA COLLECTIVE, the cooperative in prefecture, whose activity is expanding carbon neutral products by the cooperative of 11 companies in 10 industries; wash-plus Inc., which serves detergent-less laundry

water; **TSUNO** GROUP CO.. implements circular economy of rice bran and waste cooking oil; and Ashikaga City, implements unique initiatives based on The Green Purchasing Procurement Policy of Ashikaga City.

the winning organizations spoke at seminars hosted by GPN's regional network. GPN believes that it is important not only to recognize advanced environmental initiatives, but also to promote awareness of these initiatives among local governments, corporations, and consumers nationwide through such seminars and events, thereby helping to encourage new initiatives.

#### (More details at:

https://www.gpn.jp/info/gpn/08d507a5-9d09-4bcf-9332-41cd1098981d)





#### TEI and Central Retail Group Launch "Hug the Earth" Campaign to Promote Eco-Friendly Products



On January 29, 2025, the "Hug the Earth" campaign aims to raise consumer awareness about certified ecolabel products while emphasizing the importance of sustainable production. The campaign encourages all sectors including government, businesses, and the public general to adopt resource-efficient practices, minimize environmental impact which contributing to long-term sustainability. The Green Label, Thailand's Type 1 environmental certification, serves as a communication tool for both manufacturers and consumers, signifying that certified products have a lower environmental impact compared to similar products. Promoting eco-friendly products is not only beneficial for the environment but also drives positive social and economic transformation towards sustainability





# TEI Partners with BP Stationery Platform to Drive Green Supply Chains of Eco-Friendly Office Supply Products

On March 14, 2025, Thailand Environment Institute (TEI) joint collaboration with BP Stationery platform leading distributor of office supplies, stationery, and consumer goods, committed to promoting eco-friendly procurement and sustainability in business practices. To promote Green Supply Chains and Eco Labeled Products including

- Building a Sustainable Business Ecosystem: Under the partnership, TEI and BP Stationery will integrate environmentally certified products into BP's procurement platform, focuses on advancing Green Supply Chain practices and Green Procurement
- Providing transparent information: BP Stationery leading distributor of office supplies, stationery, and consumer goods, highlighted its responsibility in shaping eco-conscious market by expanding our inventory of certified green products and to clients, we empower organizations to make sustainable choices. The platform can help simplifying access for businesses and consumers. Additionally, the companies will co-develop training programs to educate enterprises on cost-saving opportunities through green practices and the benefits of eco-labeling.
- Capacity building for a Greener Suppliers: Knowledge sharing on identifying credible eco-labels, reducing operational costs through sustainable practices, and leveraging green certifications to unlock new market opportunities.

This partnership underscores a critical step toward aligning Thailand's distribution sector with global sustainability trends, ensuring businesses and consumers alike can contribute to a healthier environment through informed, eco-conscious decisions.







#### **TEI and OSMEP Join Forces** to Empower MSME Entrepreneurs

On February 27, 2025, This meeting with OSMEP's network partners aimed at reviewed the achievements of the past supporting year regarding initiatives to enhance efficiency and reduce production costs for both public and private sectors in 2024. It also addressed challenges, obstacles, and recommendations for further developing benefits for MSME entrepreneurs, while discussing collaborative strategies between government and private sector partners, as well as building a supportive network for MSMEs.

Promoting the MSME entrepreneurs applying for the Green Label certification include discounted certification fees, free consultation services, and joint activities

and enhancing business opportunities.

The Green Label operated by TEI, an organization dedicate to assisting MSME entrepreneurs. Certifying the Green Label creating opportunities for product in being procured as an environmentally friendly goods and services. This commitment has been sustained in partnership with OSMEP for the fifth consecutive year.







### APPLY NOW FOR THE 2025 PROCURA+ AWARDS!



The applications for the <u>2025 Procura+ Awards</u> are now open. This year public authorities can apply in three categories, including the Global Initiative of the Year, allowing for the first time submissions for all over the world. To submit an application, fill in the <u>form below</u>. *Deadline extended: 30 April 2025 (23:59 CET)* 

The three categories for which public authorities can submit an application this year are:

**Sustainable Procurement of the Year**: This category will reward procurements which integrate aspects of sustainability, including environmental, economic, circular and social elements. It aims to showcase procurements which include a strategic and therefore holistic approach to implementing public procurement.

**Innovation Procurement of the Year**: This category will reward those procurements which use innovative approaches in their purchasing practices, as well as those that foster innovation by purchasing cutting-edge products, services and works and see the public authority as a launch customer, driving sustainable development.

**Global Initiative of the Year**: With this category the Procura+ Awards go beyond Europe, seeking to showcase good practices globally. It will reward global outstanding public procurement initiatives, such as programmes, policies, actions, guidance and tools that contribute towards strategic, sustainable, circular and innovation procurement.

The Procura+ Awards are an ICLEI Europe initiative giving visibility to the most dynamic, forward-looking and innovative public authorities. They seek to highlight public procurement initiatives with a strong potential for replication and scaling up, serving as an excellent showcase for using sustainable, circular and innovation procurement instruments to purchase cutting edge solutions.

In 2024 the **Norwegian Central Procurement Body** won in the category Sustainable Procurement of the Year for its framework agreement on the reuse and recycling of used ICT equipment. The **City of Malmö** (Sweden) received the Award in the category Innovation Procurement of the Year for promoting accessibility through universal design. Finally, the category Procurement Initiative of the Year put the **City of Lisbon** (Portugal) in the spotlight for development of its Sustainable Procurement Management System.

More information about past winners and finalists can be <u>found here</u>.

The winners and finalists are decided by a jury of experienced public procurement experts and policy makers assessing the applications. The names of the jury will be revealed soon.

#### IGPN Secretariat Participate in Regional Dialogue: Consumer Rights for Sustainable Lifestyles in Asia

On March 11st, 2025, The Regional Dialogue: Consumer Rights For Sustainable Lifestyles
In Asia held on-line hosted by Consumer International, UNEP One Planet Network
Sustainable Lifestyles & Education, and Consumer Information for SCP.

During the webinar, representative from the IGPN Secretariat (hosted by China Environmental United Certification Center) together with professors from government, institute, associations and enterprises etc., shared their experiences and insights on the main theme, relevant the Implications to influence the consumer behavior change.

This event is part of Consumers International's Sustainable Lifestyles Summit, 10-14 March 2025, bringing together global leaders to align environmental action with people's rights and needs. Register here to attend Summit events throughout the week.

The recording is https://youtu.be/Lif9aBQSoHo

#### Context:

The Asia-Pacific region accounts for over half of global greenhouse gas emissions. At the same time, the region remains off-track to achieve the Sustainable Development Goals, and at the current rate of progress will not get there until 2062. Tackling these challenges in parallel is complex, but the solutions are interconnected. Consumers in the region are supportive of a shift to sustainable lifestyles, ensuring our rights and needs are met while remaining within planetary boundaries.







On March 5, 2025, <u>A webinar</u> was held by looking at the progress, challenges, and opportunities in scaling up green public procurement in India, Indonesia, and South Africa, exploring strategies to unlock its potential for sustainable development.

This webinar followed IISD's recently launched reports on GPP in India, Indonesia, and South Africa, highlighting key insights and high-level recommendations. It also explored practical tools and strategies to address implementation barriers and unlock GPP's potential. Watch the recording to learn how these economies are using GPP to advance sustainable development and tackle climate challenges.

Green Public Procurement in Indonesia Policies, practices, and ways forward: This report explores the state of green public procurement (GPP) in Indonesia, examining relevant policies, practices, and challenges. It analyzes Indonesia's legal framework for GPP, highlights case studies, and evaluates the tools used for implementation. The report also offers recommendations for advancing GPP in Indonesia, including enhancing capacity building and improving monitoring mechanisms to promote GPP practices.

Green Public Procurement in India Progress, challenges, and opportunities: This report analyzes the state of green public procurement (GPP) in India, examining progress in the field, persisting challenges, and opportunities for more sustainable government procurement. It analyzes India's legal framework for GPP, highlights case studies and practical tools, and recommends four tangible steps for advancing GPP in the country.

Advancing Green Public Procurement in South Africa Challenges, opportunities, and strategic pathways: This report examines how South Africa can leverage its significant public procurement spending to advance environmental sustainability. It analyzes the current green public procurement (GPP) landscape, regulatory frameworks, and implementation tools, and identifies key barriers and solutions. The report also provides practical recommendations for mainstreaming GPP across all levels of government.

## Good Practices on Ecolabelling and Sustainable Public Procurement

This series of 20 good practices reflects experiences on ecolabelling, sustainable public procurement, or the joint use of ecolabelling and sustainable public procurement that have demonstrated positive impacts on fostering sustainable consumption and production — for this reason, they are called "good practices." These good practices aim to promote global exchange by providing information and examples of various approaches that entities from different countries and contexts can apply to strengthen the use of ecolabels and sustainable public procurement. They were developed as an outcome of the Working Group on Ecolabelling from the Consumer Information Programme, under the One Planet network, and the EcoAdvance project, jointly implemented by the German Cooperation for Development (GIZ), the United Nations for Environmental Protection (UNEP), and the Oeko Institute, funded by the Federal Ministry for Environment, Nature Conservation, nuclear safety and consumer protection (BMUV), and the International Climate Initiative (IKI).



This specific good practice "Ecolabels criteria for electronics and their use in sustainable public procurement" highlights the potential of using ecolabels to enhance sustainable public procurement in the electronic sector. TCO Certified and EPEAT are some of the examples that have robust criteria addressing critical environmental and social aspects related to ICT products, including CO2 emissions, hazardous substances, and e-waste. Successful examples demonstrate how governments are using these ecolabels to simplify SPP processes and accelerate sustainability in the electronics market.

This specific good practice "Ecolabels criteria for entire building, operation and facilities services, and refurbishments" highlights the potential of evaluating all stages of a building's life—from construction to operation and end-of-life—, and services related to buildings to contribute to a more sustainable construction sector. Nordic Swan, ABNT, and GreenPro are some of the ecolabels examples that provide clear criteria, foster innovation, and serve as a tool for sustainable public procurement.





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Photoes used were provided by the IGPN members

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